



# Junior Achievement of Upstate South Carolina

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# NEEDS IN THE COMMUNITY



**20%** of U.S. students will not complete high school on time and earn a diploma.



**49%** of U.S. employers recognize that talent shortages impact their ability to serve clients and customers.



**36%** of Americans say that they have at some point in their lives felt their financial situation was out of control.



**91%** of Millennials wish they had greater access to entrepreneurial education programs.

# NEEDS IN THE SCHOOLS



ACCOUNTABILITY TO SUCCEED IN HIGH SCHOOL



TIME TO INCORPORATE WORK-RELATED MATERIAL



ROLE MODELS AND MENTORS



WIDER PERSPECTIVE, HIGHER ASPIRATIONS



# Why JA?



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# JA: PART of the SOLUTION

**JA** is relevant

91%

**JA** reinforces the  
value of education

80%

**JA** instills self-confidence

92%

# JA Programs

## JA'S KEY CONTENT AREAS



Work Readiness



Financial Literacy



Entrepreneurship



# Junior Achievement in SC

Junior Achievement of Upstate SC

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Junior Achievement of Greater SC

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